



Steps To A Successful Facebook Live

1. Why you are doing your Facebook Live? Establish a goal.
2. Create an effective title
(<https://headlines.sharethrough.com>)
3. Have a clear status message. Include a call to action.
4. What is your broadcast theme? (Your thesis statement)
5. Include points that support your thesis statement
(try for at least three)
6. Summary at the end
7. Q&A at the end